

The Pacific Forest Trust

The Pacific Forest Trust (PFT) is the leading non-profit organization dedicated to protecting America's private working forests for all their public benefits and is the chief advocate for the climate benefits achievable through forest conservation in the United States.

In California, PFT has been instrumental in crafting legislation and policies that ensure the role of forests in the State's climate change programs and has registered the first emission reductions project with the California Climate Action Registry. Nationally, PFT published the landmark "Forest Carbon in the United States" report and is advising state governments and federal leaders about the inclusion of forest conservation and sustainable management in climate policies, markets and best-practices.

In response to accelerating forest loss in the U.S., PFT promotes a comprehensive strategy to Retain, Sustain and Gain forests. We help *Retain* our forest infrastructure by raising awareness of the threats to America's private forests and by directly conserving critical forestlands in partnership with landowners and communities in California, Oregon and Washington. We lead the country in pioneering the use of working forest conservation easements that ensure productive forests stay working for us all. And we help protect the integrity of important public forests by conserving neighboring private lands threatened by development.

We help *Sustain* forests by employing state-of-the-art forest stewardship practices on the thousands of acres we manage in the Pacific West. We also promote exemplary forest management to forest owners, policy-makers and the public so people across the U.S. will better understand that forestry is key to ecosystem conservation.

We help both landowners and the public *Gain* from private forests by developing and promoting new forest ecosystem services. These serve as the basis for a new business model that yields financial returns from forest management practices that enhance forest carbon stores, watershed quality and fish and wildlife habitat.

PFT is headquartered in the historic Presidio of San Francisco, California. To learn more about the Pacific Forest Trust and our campaigns, please visit www.PacificForest.org.